

BANNER ADVERTS RATE CARD

HOMEPAGE BANNER PLACEMENT

S/NO	SIZE (PIXELS)	POSITION	RATE (NGN/MONTH)	MIN DURATION (MTHS)	VAT (5%)	TOTAL (NGN)
1	468 x 60	Top	30,000	3	4,500	94,500
2	728 x 90	Top Central	40,000	3	6,000	126,000
3	265 x 90	Right Header	25,000	3	3,750	63,750
4	300 x 250	Top Right	35,000	3	5,250	120,750
5	300 x 250	Middle Right	25,000	3	3,750	63,750
6	300 x 250	Bottom Right	15,000	3	2,250	47,250

CATEGORY HOME PAGE BANNER PLACE (EG POLICY & RESEARCH, EVENTS PAGE)

S/NO	SIZE (PIXELS)	POSITION	RATE (NGN/MONTH)	MIN DURATION (MTHS)	VAT (5%)	TOTAL (NGN)
1	468 x 60	Top	20,000	3	3,000	63,000
2	728 x 90	Top Central	25,000	3	3,750	63,750
3	265 x 90	Right Header	10,000	3	1,500	34,500
4	300 x 250	Top Right	20,000	3	3,000	63,000
5	300 x 250	Middle Right	15,000	3	2,250	47,250
6	300 x 250	Bottom Right	10,000	3	1,500	34,500

- **FOR EVENT & JOB LISTINGS PLEASE CONTACT US DIRECTLY**
- **ORGANISATIONS BASED OUTSIDE NIGERIA PLEASE CONTACT US DIRECTLY**

THESE RATES ARE EFFECTIVE FROM APRIL 1, 2012